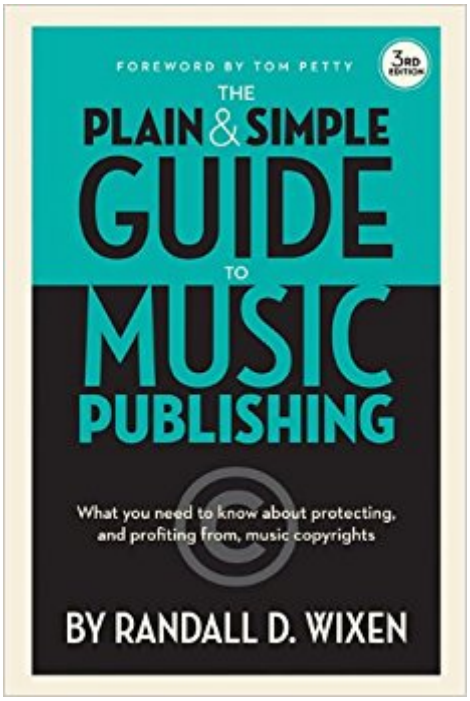
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The Plain And Simple Guide To Music Publishing: What You Need To Know About Protecting And Profiting From Music Copyrights, 3rd Edition



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Synopsis

Since the publication of the first edition in 2005, The Plain And Simple Guide to Music Publishing has emerged as the premier guide to the subject. With sufficient depth to be used as a text at major college music industry programs including UCLA, NYU and Northeastern, the book also remains simple and clear enough for the lay songwriter to gain a crucial understanding of musical copyrights and licensing basics. To wit, the second edition garnered 33 customer reviews on .com, with a rating of 4.8 out of 5 possible stars. In this expanded and updated third edition, with a forward by Tom Petty, the author adds greater depth to such increasingly important topics as the rapidly shifting industry paradigms, the growing importance of streaming and subscription models, a discussion of new compulsory license media, the impact of copyright terminations and reversions, updated advice on current license prices, as well as all the basics of copyright and rights management.

Book Information

Hardcover: 216 pages

Publisher: Hal Leonard Books; 3 edition (April 1, 2014)

Language: English

ISBN-10: 1480354627

ISBN-13: 978-1480354623

Product Dimensions: 6 x 0.7 x 9 inches

Shipping Weight: 1.1 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars 30 customer reviews

Best Sellers Rank: #44,812 in Books (See Top 100 in Books) #15 inÃ Â Books > Arts & Photography > Music > Business #37 inÃ Â Books > Reference > Encyclopedias & Subject Guides > Music #39 inÃ Â Books > Arts & Photography > Music > Reference

Customer Reviews

Well written & easy to understand. If you write songs and are seeking a recording or publishing contract (or considering self-publishing), buy, read & understand this information before letting anyone hear your music. A great reference to own.

This is one of the best books on music publishing that I've found is actually useful in a practical way. I had the 2009 addition, and recently bought the updated version for a friend. If you're serious about making money in the music business, please read this book!

Great introduction guide to music publishing

Fantastic book for anyone interested in the music business. Not written in lawyer-speak, easy to understand and recommended!

If you hope to make money by writing music you really need to read this book. There are many other books about music publishing and the music business out there, but after reading them all, I can confidently say that this is the most lucid, entertaining, and current one available. Randall has administered my publishing for years and I can say from long experience he totally knows his stuff.

great book

Fun and easy to read .

I love it

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